



BRAIN-A-THON WEBINAR AGENDA

Shatter Your Financial Glass Ceiling And Live An Exceptional Life

Hosted by John Assaraf

New York Times Best-Selling Author
of "Having It All" & "The Answer"

GUEST SPEAKERS:

- Dr. Srinii Pillay
- Sharon Pearson
- David Krueger, M.D.
- Dr. Heidi Hanna
- Dr. Daniel Amen



Join me on the webinar and I'll show you how to:

IDENTIFY:

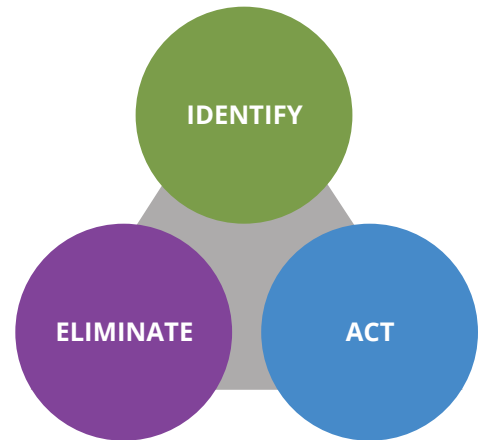
- What is really holding you back
- How your current mindset is keeping you “content”

ELIMINATE:

- Feelings of uncertainty and doubt that cause you to procrastinate

ACT:

- Operate at your highest level of productivity
- Achieve your goals instead of just setting them
- Take the action required to move forward
- Take control of your life instead of simply reacting



About Brain Science

Science has proven that every human being is trained and conditioned to earn only a certain amount of income. Your glass ceiling is created at a very early age from your thoughts, fears, beliefs, perceptions, paradigms and internal brain patterns. And they affect you at EVERY level of *financial* and life success! But brain scan studies have PROVEN you can re-wire and strengthen the key areas in your brain that control your conscious AND subconscious...and every *financial* and business decision you make. This requires applying the right brain-training methodologies and technologies in the right way...so you can replace limiting beliefs, behaviors, and habits that are currently keeping you stuck. During this 6+ hour LIVE online event, 6 of the world's leading brain experts will come together to share their best advice, cutting-edge research and proven strategies...so you can get your deep “implicit brain” (the part that controls the results you get in life) to work in NEURAL RESONANCE with your explicit brain to help you achieve your goals.



How to Make Your Monthly Income your Weekly Income

John has been a frequent guest on Larry King Live, appeared on every major TV network and was featured in the blockbuster movie and book *The Secret*, and in the special documentary Quest for Success with the Dali Lama and Sir Richard Branson.

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Eliminate Fear and Negative Emotions

Dr. Pillay will show you the easiest ways to recognize and release the devastating effects that fear of failure or fear of success have in your life. You will learn why fear is starving your chances for ultimate success and more importantly, you'll discover the best ways to release fear's crippling grip on your financial success.

HARVARD M.D.

Dr. Srini Pillay is an award-winning author and world renowned Harvard Psychiatrist, brain-imaging researcher and Professor. His expertise is helping people overcome psychological obstacles to greater happiness, productivity and physical health as well. Srini was the top overall medical student and won the most national awards of anyone in the history of psychiatry training at Harvard. With his proven expertise, and having Directed the Outpatient Anxiety Disorders Service at Harvard, he is able to help people implement research-based tips, tools and techniques to quickly and efficiently optimize their physical and mental health by learning brain-based exercises that have been proven to work. From weight-loss to stress, anxiety and achieving seemingly impossible goals, Srini has received rave reviews for simplifying and translating how we can use our brains to reach our goals. He is widely sought-out by the media and select appearances include Fox News, CNN, Oprah Radio, Martha Stewart Radio, *Cosmopolitan*, *Elle*, *The New York Times* and *The Wall Street Journal*. His aim is to help people unleash their full potential to live happier and more productive lives filled with purpose, meaning and physical and mental wellbeing. He is the CEO of NeuroBusiness Group (NBG), the Assistant Clinical Professor of Harvard Medical School and the author of *Life Unlocked: 7 Revolutionary Lessons to Overcome Fear, Your Brain and Business: The Neuroscience of Great Leaders* and *The Science Behind The Law of Attraction*.

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Sharon Pearson is often referred to as the 'Superpreneur' – and when you hear her story, it's easy to see why. In 2004, she started out as a coach. In 2006, she founded The Coaching Institute – Australasia's most successful coaching school. In 2010, she won Telstra Business Woman of the Year Award. In 2013, she created the leading coaching methodology, Meta Dynamics™, along with its cutting-edge profiling tool. She has also gone on to create Your Success, a global movement and 12-part program in personal development, along with Ultimate Influence, Ultimate Business Breakthrough, Ultimate Millionaire Marketing and Disruptive Leadership. Today, she continues to pursue her passion for helping others live their dream alongside the extraordinary community of coaches and the world-class team at The Coaching Institute.

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Apply the mind and brain sciences to understand the surface and shadow stories of a relationship with money to inform choices, map new possibilities, and navigate a journey of transformation of a money story.

David Krueger, M.D. is an Executive Mentor Coach, and CEO of MentorPath®, an executive coaching and training firm integrating psychology and neuroscience with strategic coaching to transform mind, brain, and behavior. He helps executives and professionals develop and sustain success strategies. Author of 19 trade and professional books on success, wellness, money, and self-development, and 75 scientific papers, his latest book is *The Secret Language of Money* (McGraw Hill) is a Business Bestseller translated into 10 languages. A Mentor/Trainer Coach and Dean of Curriculum for Coach Training Alliance, he has been quoted in *Money*, *Fortune*, *Forbes*, *Town and Country*, the *New York Times*, and the *Wall Street Journal*, and was elected to the American Society of Journalists and Authors. Founder and Director of his own Licensed, Specialty-Certified New Life Story® Wellness Coaching, and New Money Story® Mentor Training, he has trained professionals worldwide, and develops internal mentor programs for corporations. Dr. Krueger formerly practiced and taught Psychiatry and Psychoanalysis and was Clinical Professor of Psychiatry. He was listed in *The Best Doctors in America* (Woodward/White, Inc. Publishers) annually from 1996-2002, and was listed in *America's Top Psychiatrists* (Consumer Research Council of America, Washington DC). He founded and served as CEO for two healthcare corporations, co-founded a third startup that went from venture capital to merger/acquisition, and founded the Houston Gathering of Angels, an angel investment group.

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Dr. Daniel Amen

Change Your Brain, Change Your Income

TITLE

Daniel Amen believes that brain health is central to all health and success. When your brain works right, he says, you work right; and when your brain is troubled you are much more likely to have trouble in your life. His work is dedicated to helping people have better brains and better lives. The Washington Post called Dr. Amen the most popular psychiatrist in America and Sharecare named him the web's #1 most influential expert and advocate on mental health. Dr. Amen is a physician, double board certified psychiatrist, television producer and ten-time New York Times bestselling author.

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